

IFCM's new and innovative website now accessible worldwide

25, June, 2018

Press release

As part of its global communication strategy, the International Federation for Choral Music designed a brand new website that intends to meet all 21st century needs for an efficient online communication system that - with the support of its social media channels - can access the global choral community without limits.

The <u>ifcm.net</u> website has a new structural design and graphical image, and it has a responsive layout to meet all mobile devices' needs. We are providing an automatic Google-translation of all website contents to more than 100 languages, in order to promote enhanced global reach to choral communities where English is not widely spoken. All contents have the easy-to-handle, powerful support of our social media channels so that the global choral society can be easily accessed.

On the new website you can find updated information about our membership system, projects, and global network, and at the bottom of each subpage you can easily reach both the subdomain of the International Choral Bulletin magazine with hundreds of exciting articles at http://icb.ifcm.net/en US/ and the global calendar of choral events.

Moreover, there is an ongoing way of getting informed monthly through our eNews with an easy subscription form: https://ifcm.net/media/subscribe-to-ifcm-enews You can find tutorial videos on how to log in to the new site by requesting a new password or on registering as a new user: https://ifcm.net/how-to/use-this-website-and-subscribe

The <u>ifcm.net</u> website is running as a public beta version. All comments and suggestions are welcome at <u>communication@ifcm.net</u> or via the IFCM Facebook channel: <u>https://www.facebook.com/IFCMop/</u>